

GLOBAL CITY - LOCAL CITY

Munich City Lab

Munich, January 6 (arrival) - 12 (departure), 2013

Global Cities are exposed to competition for high-skill and innovation. Therefore cities try to send out a picture of unique and highly attractive visibility into the world. In the age of ubiquitous availability of digital image data, cities increasingly communicate through imagery. As the rankings of economic institutes and lifestyle magazines show: cities that are particularly successful are those that are characterized by clear and sharp images. This is with a formative effect. More and more urban development depends on the visual effectiveness, according to pictorial staged atmospheres.

The Visibility of Munich stands for a unique atmosphere. Munich is considered a beautiful city. Munich is, in accordance with the worldwide rankings, a very successful and "most liveable" city. Nowadays Munich is faced with high urban growth. The global city of Munich is regarded as an exemplary model of a traditional European city. For decades, European cities are concerned with the tension between preservation and modernization. Munich has developed a strategy to handle this tension and herewith created the basis for today's success.

Despite enormous social and structural changes the official postcard from Munich has changed imperceptible in a century.

The Munich CITY Lab focuses on the questions of visibility. What is the image of Munich in the self-description of its inhabitants, media and local stakeholders? How does the brand "Munich" work? What is on the visible surface, what is on the invisible reverse side? Which parts of the past are there to be seen in the urban space and the urban image, and which parts are hidden?

Markus Lanz

The Munich CITY LAB focuses on four specific topics:

- Tourisme and the image of Munich – the 'postcard reality'
- "Hauptstadt der Bewegung" (Capital of the Movement) – National Socialism in Munich
- The Olympic Games 1972 – the reinvention of a new image of the City
- Migration processes in Munich – in the past and today



This project is funded by the Culture Programme of the European Union

Munich City Lab – Schedule

Sunday, January 6

Arrival

19.30-22 *Café Fortuna* (19:10 Meeting in the lobby of Motel One)
Informal meeting

Monday, January 7

Day 1: Tourisme and the Image of Munich– the 'Postcard Reality'

9:30

Meeting in the lobby of Motel One

10:00 – 11:00

The Postcard Reality: Munich City Sightseeing Tour by bus

11:00 – 12:30 (Black Box – Gasteig available)

Street View Tours– City as Scenography (*Katarina-Luisenstr./Königsplatz*),
City as Choreography (*Anna-Stachus/Neuhauserstr.*), **City as Sound** (*Julian-Schillerstr./Goethestr.*) →visible-invisible/shown-hidden/present-absent

13:00 – 14:00 *GAST– Gasteig Cultural Center*

Lunch

14:00-14:30 Black Box – Gasteig Cultural Center

WELCOME

Tilmann Broszat, Sodja Lotker

14:30 – 15:00 Black Box – Gasteig Cultural Center

Munich Visibilities / Introductory lecture in terms of 'urban space and urban image'
Markus Lanz

15:00 – 15:30 Black Box – Gasteig Cultural Center

Greetings from Munich / Lecture on 'observing visible and hidden characteristics in the texture of the city'

Simone Egger

15:30-16:00 Black Box – Gasteig Cultural Center

Coffee Break

16:00-18:30 Black Box – Gasteig Cultural Center

Discussion moderated by Sodja Lotker about the day's program

With guest speakers

19:00 *Zum Kloster*

Dinner with guest speakers

Tuesday, January 8

Day 2: "Hauptstadt der Bewegung" – National Socialism in Munich

10:00 – 10:30 Black Box – Gasteig Cultural Center

National Socialism in Munich: A topic of major importance in Munich's city's history /

Lecture about public remembrance and city history

Ursula Saekel

10:30 – 11:15 Black Box – Gasteig Cultural Center

Discussion moderated by Sodja Lotker with guest speaker

11:15-11:30 Black Box – Gasteig Cultural Center

Coffee Break

11:30 – 12:00 Black Box – Gasteig Cultural Center

"Hauptstadt der Bewegung" (Capital of the Movement) - Why MUNICH? / Lecture

Peter Longerich

12:00 – 13:00 Black Box – Gasteig Cultural Center

Discussion moderated by Sodja Lotker with guest speakers

13:00 – 14:00 GAST– Gasteig Cultural Center

Lunch with guest speakers

14:30 Meeting at S-Bahn access Gasteig

15:00-17:00 Research City Tour (in groups– MP3 guided) including Coffee break

'Memory Loops' by Michaela Melian / Audio track tour on sites of NS Terror in Munich 1933-1945 in 2 groups

17:30 -19:00 Black Box – Gasteig Cultural Center

Discussion moderated by Sodja Lotker about the day's program

19:30 Hofbräuhaus Schwemme

Dinner

Wednesday, January 9

Day 3: The Olympic Games 1972 – the reinvention of a new image of the City

8:45 Meeting in the lobby of Motel One

9:00-10.00 Muffathalle Studio 1

Training

Anna Konjetzky

10:00-10:30 Black Box – Gasteig Cultural Center

Coffee break

10:30 – 11:00 Black Box – Gasteig Cultural Center

The 1972 Munich Olympics / Lecture on architecture, landscape and spectators

Dietrich Erben

11:00 – 11:30 **Black Box – Gasteig Cultural Center**

Thematic input

Short film about 1972 Summer Olympics

Statement, anthropological approach

Simone Egger

11:30 – 12:00 Black Box – Gasteig Cultural Center

Discussion moderated by Sodja Lotker with guest speakers

12:00 – 13:00 GAST– Gasteig Cultural Center

Lunch with guest speakers

13:00 Meeting at S-Bahn access Gasteig

13:30-16:00 **Research tour Olympic Games site**

13:30 – 14:30 **A special place: Father Timofei - East-West Church of Peace**

<http://www.youtube.com/watch?v=MI2a6Q0dI3s>

Anna Konjetzky

14:30 **Walk** through Olympiapark

15:00 3 groups

Group 1: **Talk with residents** who live in the Olympic village since 1973

Group 2: **Visit of sports complex** with a representative of Olympiapark GmbH

Group 3: **Visit of the Olympic Village**, Remodelling of 1052 student apartments

Rainer Hofmann, bogevischs buero

16:00

Free time

Possibility of sightseeing: Olympiaturm

(per diems will be paid)

Thursday, January 10

Day 4: Migration processes in Munich – in the past and today

10:30 – 11:00 Black Box – Gasteig Cultural Center

Migration moves Munich - the representation of migration in contemporary urban debates / Lecture

Natalie Bayer

11:00 – 12:00 Black Box – Gasteig Cultural Center

Discussion moderated by Sodja Lotker with guest speaker

12:00 – 13:30 GAST– Gasteig Cultural Center

Lunch with guest speaker

13:40 Meeting at S-Bahn access Gasteig

14:00-14:45 Shelter under the main railway station

On-site presentation of Christine's project "Gleis 11" ("Platform 11") about migrant workers in the 1960ies

Christine Umpfenbach

15:00-16:00 Import-Export

Film presentation and talk with participants of the project "Gleis11"

Migrationstories - the next generation

Tunay Önder and Pinar Karabulut

16:00-16:10 Import-Export

Self-Presentation of Import-Export

16:10 – 16:30 Import-Export

Coffee Break

16:30-17:30 Research City Tour

Migration to Munich. Places, Images and Debates since 1945

guided by Simon Goeke and Philip Zölls

17:30- 18:00 "Bavarian Refugee Council"

Situation of Refugees in Munich / Talk

Uche Akpulu

18:30 Marmaris Restaurant

Dinner with guest speakers

Friday, January 11

11:00-12:00 Black Box – Gasteig Cultural Center
3 **discussion** groups on **Global** (KvissBumBang), **Local** (Lotte) and **Artist in Global/Local Dynamics** (Sita)

12:00-12:45 Black Box – Gasteig Cultural Center
Sum Up

12:45-13:00 Black Box – Gasteig Cultural Center
Coffee break

13:00-13:30 Black Box – Gasteig Cultural Center
Memory Loops / Lecture
Michaela Melian

13:30-14:30 Black Box – Gasteig Cultural Center
Discussion moderated by Sodja Lotker with guest speaker

14:30-15:00 Black Box – Gasteig Cultural Center
Evaluation session

15:00-16:00 *GAST– Gasteig Cultural Center*
Lunch with guest speaker

16:40 Meeting at S-Bahn access Gasteig

17:00-18:00 Architecture Gallery Munich
Exhibition “Theodor Fischer – Urban Space Munich”
Markus Lanz

18:00-19:00 Technical University Munich
Informal Meeting with GC-LC festival directors

20:00 Christine’s place
Dinner and Closing party

Saturday, December 12

Departure

<u>SPIELART:</u>	Tilmann Broszat Mobil: +49-(0)172-8671340 Email: tilmann.broszat@spielmotor.de
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<u>Hotel:</u>	Motel One München-Deutsches Museum Rablstraße 2 81669 München Phone: +49 89 44455580
<u>Venue:</u>	Gasteig Cultural Center München Rosenheimerstraße 5 Black Box (Entrance Glashalle-1 st floor) (about 7 min walk from the hotel)
<u>Restaurants:</u>	Fortuna Cafébar Sedanstr. 17/entrance Metzstr. GAST (in Gasteig Cultural Center) Rosenheimer Straße 5 Zum Kloster Preysingstraße 77 Hofbräuhaus Am Platzl 7 Import-Export Goethestraße 30 Marmaris-Türkisches Restaurant Hermann-Lingg-Str. 12
<u>Venues:</u>	Bayerischer Flüchtlingsrat (Bavarian Refugee Council) Augsburger Str. 13 Architekturgalerie München e.V Türkenstraße 30 Technische Universität München Entrance Luisenstr./Gabelsbergerstr., 3rd floor, room 3350 Christine Umpfenbach Keplerstr.

Lecturers:



Uche Akpulu

After studying biochemistry at the Universities of Benin and Lagos, Uche Akpulu worked as an environmental consultant for 8 years in Nigeria. He came to Munich as a refugee in 2003. After a 4-year long asylum process, he obtained a post-graduate certificate in environmental technology at the University of Applied Sciences, Nordhausen. He is a member of staff and a speaker of the Bavarian Refugee Council. (<http://www.fluechtlingsrat-bayern.de>) He is also a co-founder of the Pan-Africanism Working Group Munich and a member of the Council of Foreigners of the City of Munich.



Natalie Bayer M.A.

Natalie Bayer is a curator and researcher on migration and representations, based in Munich. 2009 she has graduated her academic studies in European Ethnology, History of Art, and Cultural Anthropology at Ludwig-Maximilians-University Munich/Germany. She worked as assistant curator and co-editor for the research and exhibition project „Crossing Munich. Orte, Bilder und Debatten der Migration“ (Crossing Munich. Places, images and discussions on migration; 2009, City Hall Gallery, Munich). For her current PhD-project „Migration on Display“ at Georg-August-University Goettingen/Germany

she researches on musealization processes of immigration in German history and city museums. Hereby she analyzes museological concepts and exhibitions on migration as well as national and municipal representation politics to trace the cultural production of knowledge on migration.



Dr. Simone Egger

Simone Egger is working as a research assistant at the Institute of European Ethnology at Ludwig-Maximilians-Universität in Munich. She is specialised in urban anthropology, Heimat discourses, aesthetic qualities and transnational biographies.

She studied European Ethnology, Anthropology and History of Arts at LMU and finished her course of studies with a master thesis on Dirndl and Lederhosen at the Oktoberfest dealing with several practices of doing identity in global and local contexts. Furthermore she is engaged in conceiving exhibitions such as „Munich 72“ in 2010. For her doctoral

thesis Simone Egger was concerned with the development of the city of Munich, its pictures, spaces and aesthetics from 1958 to 1973. Her book „München wird moderner. Stadt und

Atmosphäre in den langen 1960er Jahren ("Munich Becomes Modern. City and Atmosphere in the Long 1960s") will be published in March 2013.



Prof. Dr. phil. Dietrich Erben

Dietrich Erben studied art history, history and German; PhD 1994; Habilitation at the ETH Zurich in 2002, following Professor of art history with a focus on Early Modern History at the Ruhr-University Bochum; since 2009 Professor of Theory and History of Architecture, Art and Design at the Technical University Munich. Key areas of activity include art and architectural history from the early modern period, in particular political iconography, architectural theory and the history of international artistic relations.



Simon Goeke

Simon Goeke was born in 1982. Until 2007 he studied social and industrial history, sociology and law at Munich's Ludwigs Maximilian University (LMU). After his degree (M.A.) he did research and teaching for the interdisciplinary exhibition and research project "Crossing Munich. Orte Bilder und Debatten der Migration" <http://crossingmunich.org> (Places, Images and Debates on Migration). He is a member in the network critical migration and boarder regime research <http://kritnet.org>. Since 2009 he is working on his dissertation about political activities of migrants in West-Germay during the 1960s and 1970s. The dissertation will be submitted in Munich (LMU) and is financed by a scholarship of the Hans-Böckler-Stiftung.



Rainer Hofmann

Rainer Hofmann is an architect and urban planner. In 1996 he founded together with Ritz Ritzer the architecture office "bogevischs buero". bogevischs buero develops site-specific schemes. The individual designs are carried through to a thorough detailing. bogevischs buero are about 30 architects, urban planners and site engineers. Current projects include various student and large scale housing schemes.

The project of the new construction of 1052 apartments for students in the Olympic Village was developed as a reinterpretation and remodeling of the former structure. The housing scheme of 1972 was demolished and rebuilt in a joint venture with the architect Werner Wirsing who originally planned it.



Pinar Karabulut

Pinar Karabulut was born in Mönchengladbach, Germany in 1987, graduated 2012 in theatre studies, medieval and modern art history and modern German literary studies (M. A.) at Ludwig-Maximilians-University Munich. For several theatre projects at the Münchner Kammerspiele she worked as assistant director, such as HAUPTSCHULE DER FREIHEIT (2009) and GLEIS 11 (2010), both projects directed by Christine Umpfenbach. Recently she worked as assistant director for Laura Körfer's production of MISS SARA SAMPSON (2012) at Theatre Neumarkt in Zurich, Switzerland.



Prof. Dr. Peter Longerich

Peter Longerich is Professor of Modern German History. In 2002-03, Longerich was holder of the Visiting Chair at the Fritz Bauer Institute in Frankfurt. In 2003-04, he was J.B. and Maurice Shapiro Senior Scholar in Residence at the Centre for Advanced Holocaust Studies at the United States Holocaust Memorial Museum in Washington DC. In 2005-06, he was a Fellow at the Wissenschaftszentrum Nordrhein-Westfalen. Longerich is currently director of the Research Centre for the Holocaust and Twentieth-Century History at Royal Holloway, University of London (RHUL). His major research interests include the history of the Weimar Republic, the Third Reich, the Second World War and the Holocaust in particular. He is regarded by fellow historians as one of the leading German authorities on the Holocaust.



Michaela Melián

Michaela Melián, an artist and musician, lives in Munich and Hamburg. She is a professor for time-based media at the Hochschule für bildende Künste (HfbK), Hamburg. She is a member of the band F.S.K. (Freiwillige Selbstkontrolle).

In 2008 Michaela Melián was the winner of the competition 'Opfer des Nationalsozialismus – Neue Formen des Erinnerns und Gedenkens' ('Victims of National Socialism – New Forms of Remembering and Remembrance'), initiated by the City of Munich, with her concept Memory Loops.

Selection of exhibitions

Home Less Home, Museum on the Seam, Jerusalem (2010);
See this Sound, Lentos Museum Linz (2010);
Ludlow 38, New York (2009);
The Dwelling, ACCA Melbourne, Australia (2009);
Speicher, Ulmer Museum (2008);
Speicher, Cubitt Gallery, London (2008);
Recollecting, MAK Vienna (2008);
Vertrautes Terrain, ZKM Karlsruhe (2007);
TALK/SHOW, k.m@tranzit dielne, Bratislava (2007);
Föhrenwald, KW Kunstwerke Berlin (2006)

Radio plays

Speicher (BR in cooperation with the Munich Kammerspiele 2008),
Föhrenwald (BR/kunstraum münchen 2005),
Konvent (with Thomas Meinecke and David Moufang, BR / ZKM / intermedium 2, 2002)
2011 Radio Play of the Year presented by the Deutsche Akademie der Darstellenden Künste for Memory Loops
2010 The City of Munich Art Prize
2009 Radio Play of the Year presented by the Deutsche Akademie der Darstellenden Künste for Speicher
2006 'Hörspielpreis der Kriegsblinden' award / Radio art prize for Föhrenwald
2005 ARD Radio Play Prize and ARD-Online Award for Föhrenwald



Tunay Önder

Tunay Önder was born in Munich into a turkish-circassian family, studied sociology, political science and ethnology in Heidelberg and Istanbul (M.A.). She works in the fields of politics, art and culture. Together with the media artist Amira Amor Ben Ali and the political scientist Imad Mustafa she launched the blogproject *migrantenstadt* in 2011 (www.dasmigrantenstadt.blogspot.com). Beyond various activities as blogger and freelance sociologist she worked in different film, art and theater projects including the laboratory *thing-Frankfurt* (Stefan Beck), the Münchner Kammerspiele (Christine Umpfenbach), the *Theater Fisch und Plastik* (Eos Schopohl).

und Plastik (Eos Schopohl).



Dr. phil. Ursula Saekel

Ursula Saekel is historian of media and cultural history. Since 2003 she works at the Department of Arts and Culture, City of Munich with the main focus on preparation of the NS-Documentation Centre in Munich, contemporary history, urban history and memory work; conceptual design and author of the thematic history path "National Socialism in Munich"; since 2008 board member of Nemetschek Foundation for Political Education; dissertation "The U.S. film in the Weimar Republic - a medium of Americanization?" at the University of Bremen as a fellow of the Research Training Group "Between global and local world - the impact of globalization on the local world" (2000-2003); previously specialized editor for Contemporary History at "Digital Publishing - publisher of New Media" in Munich.



Markus Lanz

Markus Lanz is an architect and works as an urbanist and photographer. He is engaged in photography in order to more precisely perceive the architectural constitution of urban space and depict and reflect current urban phenomena. His teaching activity and research are concerned with the relationship between urban space and urban image. Publications, exhibitions: *Multiple City*, in Pinakothek der Moderne, Munich; *A toda Costa*; *Disclosing City, Mumbai*; *Heterotopia, Brasilia*; *Theodor Fischer, Stadträume München*. Markus Lanz teaches at the Technical University Munich urban design since 2001. In 2009 he founded the Pk. Odessa Co. In 2011 he was Visiting Professor at the Politècnica de Catalunya in Barcelona; in 2012 Visiting Professor at the Technical University Munich.



Philip Zölls

Phillip Zölls was born 1981. He studied History and Politics in Munich at the Ludwig Maximilians University till 2007. He was involved in the exhibition "Crossing Munich. Orte Bilder und Debatten der Migration" <http://crossingmunich.org> (Places, Images and Debates on Migration) as researcher and lecturer. Since 2009 he works for "Stattdreisen München" and does tours on the topics: "Migration in Munich" and "National Socialism and resistance in Munich". Since 2009 he is working on his dissertation about "Politics of Migration. Germany from 1949 till 1982." From April 2012 till 2013 he was assistant at the

University of Zürich.